



IMAMIA MEDICS INTERNATIONAL CANADA



**IMI CANADA NATIONAL
CONFERENCE 2023**



Sponsorship Package

October 7 – 8, 2023

For Inquiries, please contact:

sponsorships@imicanada.org or 1-800-549-1007

Location: Toronto, Canada

Venue : Toronto Vaughan Centre :

200 Bass Pro Mills Drive, Vaughan ON, L4K 0B9 – Canada



WHY BECOME A SPONSOR?

Committing to be a sponsor for IMI presents a unique opportunity to reach out to our broad network of successful health professionals. Your sponsorship allows your organization the opportunity to be recognized as supporting our largest event of this year – IMI Canada's National Medical Conference, being held in Toronto, Canada, on October 7th, 2023.

The sponsorship offers several benefits:

- Direct access to a wide network of Medical and allied Healthcare professionals
- Multiple channels of advertising and marketing (online & print)
 - As a sponsor, your organization will be prominently featured in our promotional materials, including event programs, banners, and our official website. This exposure will allow you to reach a wide audience of healthcare professionals, potential clients, and industry.
- Opportunities to network with successful healthcare professionals
 - Our conference serves as a hub for networking and collaboration, providing a platform for you to connect with key decision-makers, medical practitioners, and industry experts. This presents an excellent opportunity to establish valuable connections and explore potential partnerships.
- Recognition and representation at multiple IMI events

WHO WE ARE AND WHAT WE DO

Imamia Medics International (IMI) is a global medical professional organization, incorporated in the United States in 1994 and accredited by the United Nations Department of Public Information in 2000. The Economic and Social Council of the United Nations also granted IMI Special Consultative Status in 2006. As the Canadian chapter for IMI, we are a CRA Registered Canadian non-profit, with official Charity status. In Addition to providing a professional platform for those in the medical field, IMI also provides humanitarian relief to disaster and crisis affected regions, as well as low or no-cost access to healthcare and public health information around the world. Over the last 2 decades, IMI has grown from a grassroots local effort to span 5 continents, 17 countries, countless cities and impacts millions of people.

SPONSORSHIP PACKAGES

IMI-CANADA NATIONAL CONFERENCE

PLATINUM
\$5,000

GOLD
\$2,500

SILVER
\$1,000

BRONZE
\$500

Branding prominence
pre, during
& post conference

Branding prominence
pre, during
& post conference

Sponsor logo to appear
on all conference
promotional material

Sponsor logo to appear
on all conference
promotional material

Sponsor logo to appear
on all conference
promotional material

Sponsor logo to appear
on all conference
promotional material

Company profile
featured on website

Business cards to be
given out at event

Company profile
featured on website

Company profile
featured on website

Business cards to be
given out at event

Table Display of
organizations marketing
material at the
conference (banners,
posters, Table set
up for Company
Representative)

Company profile on all
reminder email blasts to
be sent out days leading
up to conference

Company profile on all
reminder email blasts to
be sent out days leading
up to conference

Business cards to be
given out at event

On-Stage Recognition
by sponsors

Business cards to be
given out at event

On-Stage Recognition
by sponsors

Company VIP tickets



FOR INQUIRIES PLEASE CONTACT SPONSORSHIPS@IMICANADA.ORG
[HTTPS://WWW.IMICANADA.ORG/EVENTS/2023-NATIONAL-CONFERENCE/](https://www.imicanada.org/events/2023-national-conference/)



imi_canada



Imamia Medics Canada



1-800-549-1007